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ANDREA LEE SIMBULAN

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Las Vegas, NV 89134

PROFESSIONAL SUMMARY

Outgoing and creative professional seeking jobs in social media and digital marketing for professional sports and athletics.

SKILLS

- Marketing and advertising
- Client service and support
- Event attendance and promotion
- Product promotion
- Relationship building and community engagement
- Multi-tasking strength
- Creative design
- Proficient in Microsoft and iOS applications
- Proficient in Facebook, YouTube, Instagram and

WORK HISTORY

Freelance Makeup Artist | Makeup By Andrea LV - Las Vegas, Nevada

- Experience with diverse clients.
- Attentive to clients' specific requests.
- Accepting of all feedback.
- Experience in advertising through Facebook and Instagram.
- Experience with multiple clients in one day.
- Excellent client interaction.

Educator | Lululemon Athletica - Las Vegas, NV 11/2015 - CURRENT

- Worked flexible schedule to accommodate changing customer levels.
- Maintained up-to-date knowledge on products and customer buying habits.
- Knowledge on fabrics and intended use for each fabric.
- Relationship building with fitness and athletic professionals in the community.
- Member of store's community pillar: ensures guests are aware of in-store and outside community events, in addition to information and resources regarding yoga and other health, fitness and related

community information.

Intern/Marketing Assistant | Las Vegas Aviators 02/2020 - CURRENT
Baseball Team - Las Vegas, NV

- Designed and presented social media campaign ideas.
- Contributed to mock-ups, email campaigns and social media content.
- Tracked and analyzed web analytics to recommend proactive adjustments to strategies.
- Helped with planning and hosting of marketing events.
- Provided administrative support to senior staff including creating proposals and organizing documentation.
- Posted testimonials, promotional content and consumer experiences to social media platforms to garner comments and likes.

EDUCATION

University of Nevada, Las Vegas, Las Vegas, NV EXPECTED IN 12/2020

Bachelor of Arts: Integrated Marketing Communications

REFERENCES

Heather Henderson

Marketing Manager for The Las Vegas Aviators Baseball Team and The Las Vegas Ballpark

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E: hhenderson@aviatorslv.com

Summer Asensio

Former Keyleader/Supervisor at lululemon

T: (702) 443-4749